

# ASHLEY WONG

video editor  
& producer

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248-904-0535

amentley@gmail.com

ashleyannwong.com/video

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## PROFILE

Creative, motivated and passionate about visual storytelling. With over eight years of editing experience and a career ranging from reality TV to local politics, weddings to CrossFit, pre-production to post-production, I bring all my experience and knowledge to every project I work on.

## EXPERIENCE

### Freelance Video Editor/Producer

2015 - PRESENT

As a freelance video editor I have worked with a variety of companies to help create high-quality videos that capture audiences and effectively bring to life the vision of the videographer. I am often responsible for sorting footage, selecting clips, creating storylines, color grading, audio editing, uploading to social media/websites and more.

In my producer roles I was responsible for pitching, planning, and research before shoots began, as well as post-production management.

Some of my clients include Amari Productions, Alex Don Media Group, NH Images, Dronegenuity, Lightcraft Entertainment, All Level CrossFit, the Town of Kingsville, the Windsor Star and the Ontario Ministry of Transportation.

### Video Producer

2022 - 2023

#### CURATED

At Curated I work with the content team to produce videos for their growing YouTube channel. By working in project management software such as Airtable and Slack, my responsibilities include planning and facilitating video shoots and post-production project management of videos.

### Post-Production Specialist

2018 - 2019

#### LOVELL CORPORATION

While working for the Lovell Corporation I was responsible for editing footage and packaging it for YouTube and Instagram, designing motion graphics and kinetic typography sequences in Adobe After Effects, and graphic design of branded content.

### Communications Assistant

2017 - 2018

#### CITY OF WINDSOR, MAYOR'S OFFICE

As videographer and photographer for Windsor Mayor Drew Dilkens I filmed and edited a YouTube series called Mayor's Minute, highlighting people and places throughout the city. I attended events and press conferences and managed all social media channels including Facebook, Twitter, Instagram, YouTube, Flickr and the mayor's official website.

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## EXPERIENCE (cont.)

### Offline Video Editor

2016-2017

#### WAS PRODUCTIONS

Video editor and camera operator for the 12th season of Chop Cut Rebuild on MAVTV. As editor I was responsible for sorting through raw footage, creating storylines and sequences to carry the show through its 13 episodes, and preparing files to be processed by the online editor. As camera operator I worked on location as part of a larger production team.

### Digital Communications Specialist

2015-2016

#### INSPIREHUB

I worked remotely as a video editor for the startup tech company InspireHUB, producing internal training videos. I also worked with the communications department to create an online presence, manage social accounts, write and edit blogs.

## SKILLS

- video editing
- storytelling
- Premiere Pro
- After Effects
- Photoshop
- wedding videos
- post-production
- project management
- color correction
- YouTube videos

## EDUCATION

### Journalism

St. Clair College

2014-2016

Bell Media Journalist of the Year

### Creative Writing

University of Windsor

2007-2011

## PORTFOLIO

[ASHLEYANNWONG.COM/VIDEO](http://ASHLEYANNWONG.COM/VIDEO)